

Annual Review

September 2019 to October 2020



Lymington Hospital
Friends (LHF)
Supporting your local hospital

Chairmen Statement - Another successful year!

"Its been a busy year for Lymington Hospital Friends (the new title of The League of Friends of The Lymington New Forest Hospital). We have grown our volunteer activities and increased fundraising and donations.

Regrettably, on 17 March 2020, we were forced by the Hospital's COVID security rules to suspend all volunteering services to protect our volunteers and patients. This situation looks set to run for months to come.

We have ambitious fundraising plans and need your help to continue to improve the patient experience at Lymington Hospital over and beyond what the NHS can fund and provide.

Your ongoing support is highly valued by the hospital, patients and staff"

Arthur England and Mike Hodges Trustees and Joint Chairs LHF

We Donate - "Yes we scan" ... the big one £575,000!

Our fantastic new 'state of the art' modern CT scanner enables more detailed scans for patients at a greatly reduced speed and with lower radiation doses. This enhances the experience for the patients and is a much more efficient and effective tool for the medical teams.

Thanks to your donations... Anne Sherwood (Friends' Volunteer) was able to present a 'big cheque' for £575,000 to Andrew Perves (Senior Radiographer) for Southern Health. They are cheered on by some of our other fantastic volunteers and the hospital managers.



Contents

- ❖ We Donate £575,000
- ❖ NHS Heroes
- ❖ Volunteers
- ❖ Friends
- ❖ Communications
- ❖ Fundraising
- ❖ Trustees
- ❖ Finances

Supporting our local NHS Heroes

Since the start of the COVID-19 pandemic, our fabulous Lymington Hospital staff have had to adapt to new ways of working to keep patients safe, isolating key areas of the hospital, wearing PPE, long shifts and a friendly smile.

To support the teams who work so hard for us, we ran a "Support your NHS Heroes" campaign to raise funds for:

- Emergency camp beds for staff and carers
- Mobiles for patients to stay in touch with families
- Ward activities for patients in recovery or with no visitors
- Complementary newspapers for patients
- Refreshments and refillable water bottles for staff
- Ward Fridges to keep food fresh near workstations
- PPE hand cream, headbands and visors
- Treats for the nursing staff 'Rainbow room'
- Removeable seat covers for community nurses



We need YOUR support click here >> www.lymingtonhospitalfriends.org

Volunteers and Friends



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Our smashing Volunteers - giving a 'Gift of Time'

Before the introduction (in March 2020) of strict COVID security to protect patients, visitors and staff, our friendly team of volunteers could be seen working around the hospital. Our wonderful volunteers provided an invaluable role to serve refreshments and papers for outpatients and on the wards, to guide patients to appointments and provide comfort and company for ward patients ... and more.



A smile ... and a cup of tea or coffee, a cake and the newspaper



A friendly face ... and a gift for a patient or a snack for a nurse



A cheerful chat ... and a treat from the trolley to brighten your day



A reassuring welcome ... and help to check-in for an appointment



A comforting word ... at an anxious or lonely patient's bedside

Additionally, volunteers help to manage the Friends' office and rotas, banking, fundraising, events and the wonderful monthly home-baked cake stalls. **We look forward to returning in 2021 when the hospital procedures allow us to do so safely and will be advertising for additional volunteers.**

Goodbye Louise Harfield (Operations Manager)



Louise managed our hospital volunteers, the busy Friends' office, shop and café. She dealt with recruitment and training and developed the new Ward Friend role. When volunteer services were suspended in March, Louise was placed on furlough and in September, with no volunteer services to manage, her position became redundant. We thank Louise for her almost two years of hard work leading our hospital operations.

We need more Friends!

Our community of Friends help us by

- ❖ Keeping in touch with our LHF Newsletter
- ❖ Sharing information in the community and social media
- ❖ Supporting us by fundraising and helping at local events
- ❖ Enabling us to donate new equipment and patient facilities

When we return to the hospital, some of our friends may also choose to become a volunteer, offering a regular 'Gift of Time'.

As a Friend, you will receive regular news updates and information about our activities.

How do I become a Friend?

1. Sign up on our website www.lymingtonhospitalfriends.org
2. Encourage your friends and family to join us too!
3. Help grow our local community and let's make 1,000 Friends!!

Let's make 1,000 new Friends
to support our Hospital



Sign up for our newsletter
become a Friend today!

It only takes two minutes to join here www.lymingtonhospitalfriends.org/friends

Communications, PR and Fundraising



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Communications – ‘Lymington Hospital Friends’ new brand name

During the year, we took the opportunity to rebrand to the more practical working title of **Lymington Hospital Friends** to give us a simple memorable name that we could use across all communications.

This links our website www.lymingtonhospitalfriends.org, Instagram, Twitter and Facebook social media and PR/Press coverage. We've registered **Lymington Hospital Friends** at the Charity Commission alongside our historic name of The League of Friends of The Lymington New Forest Hospital.

Developing our website, social media and newsletters

Building on our new name, we have expanded our website to include more information, news, feature articles, fundraising campaigns and tools ... plus hospital stories. These are also published on Instagram, Facebook and Twitter and in our monthly LHF Newsletter ... **we need YOUR help to share our news.**

Instagram (426 Followers)

Win £500 Hamper!



HRH'S ROYAL
INVITATION

Facebook (reach 4,754)



4,754 People Reached 912 Engagements
Boost Post
8 Comments 32 Shares

Twitter (318 Followers)



Lymington Hospital Friends @LymHospFriends · 11 Sep
Enjoyed meeting Leon Whitfield yesterday to receive a magnificent donation from the Hants and IOW Freemasons to support our local NHS team. Thanks to all the contributors @HantsMasonSW



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Fundraising in a Pandemic

After our magnificent Xmas Raffle raised over £6,500, we had great plans for fundraising in the new year, including a fun Hospital Fete - all sadly cancelled by COVID 😞!!

Undaunted, although unable to fundraise in the hospital or community events during the pandemic, we promoted our campaigns online, by posters, newspapers, on social media and through our volunteer and 'new Friends' networks.

Just Giving/Crowdfunding/Text

Additionally, we launched our online fundraising by donations on our website, text and a new Just Giving site

www.justgiving.com/lymingtonhospitalfriends

Wow .. Over 280 people engaged with Just Giving, making individual donations or setting up their own crowdfunding ... cycling, virtual exercise clubs, restaurant donations, football club 'run 5km and give £5' .. even a rainbow moustache and multi-colour hair challenge. See 'News' on our website and our fundraising ideas for you, your work teams and families.

Find lots of ideas for kids of all ages!!



Kids Zone Activities

Have fun, ask friends and family to sponsor you ...
support Lymington Hospital www.lymingtonhospitalfriends.org

Capt. Tom Challenge ...

Set your own goals

- ✓ keepy-uppy?
- ✓ goals or baskets?
- ✓ run or cycle?



Family challenge ...

- ✓ walk, run, cycle, skip
- ✓ all the family
- ✓ challenge others
- ✓ donate for winners



Treasure Hunt Tidy up!

Parents hide money ££

- ✓ tidy up my room, then
- ✓ search for hidden ££
- ✓ tidy up more tomorrow!



Sponsor my Homework!

- ✓ Ask your parents
- ✓ agree a reward
- ✓ get homework done
- ✓ Parents to pay up!



Help cook and wash up!

Please sponsor us!

- ✓ help make lunch
- ✓ wash up dishes
- ✓ offer every week



Kids jigsaw challenge

- ✓ Make a big puzzle
- ✓ keep kids quiet
- ✓ have fun together
- ✓ pay finishing prize



Family quiz ...

Make up a quiz ...

- ✓ pay a fee to join in
- ✓ have fun playing
- ✓ count up the winnings



Sponsored silence

- ✓ Challenge family
- ✓ 50p/£1 per hour
- ✓ keep it up all day
- ✓ ask for a bonus!



Have a go! www.lymingtonhospitalfriends.org/fundraising

Trustees and Finances



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Meet our Trustees



Over the past 18 months, we have broadened the skills and experience of our Trustee team.

- Mike Hodges (Joint Chair) - HR, Production & Sales, Charity Director, plus local Health Sector groups.
- Arthur England (Joint Chair) - Banking, Finance, Sales, Project and IT Skills in Local Government.
- Harry Nash (Treasurer) - Chartered Accountant, Governance, Change and Risk, local Charity Treasurer.
- Alastair Mann - Management Consultant, international Oil and Marketing, learning and development.
- Anne Bowman - Asia Financial Services in Projects, Risk, Chief Operating Officer, active local volunteer.
- Ben Houlford - Consultant in Diabetes, Endocrinology and General Medicine, active charity roles.

We are working closely with the Hospital and Southern Health on exciting future plans for fundraising and hospital donations. During the year Nimesh Patel, Philippa Blunt, Chris Forbes-Ritte, Claire Brown and Penny Caswell retired. **We will be advertising for additional Trustees in 2021 to support us.**

Remembering Leon Crouch

We were greatly saddened to learn in September 2019 of the passing of Leon Crouch. He was a very active Chair of the Friends for two terms and worked tirelessly over many years, personally supporting the charity in very difficult times.

Finances

1. Fundraising

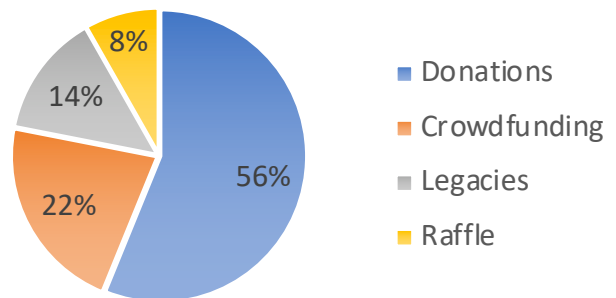
As noted, during the pandemic we were unable to fundraise in the hospital or by local events. In response to our 'Scanner / COVID / NHS Heroes' campaigns, the public response was tremendous, raising £84,480 (see chart 1).

2. Hospital Donations

The major donation made by the Friends to Lymington Hospital/Southern Health this year was the payment of £575,000 towards the new state-of-the-art CT Scanner (see front page).

In response to the pandemic, the funds raised, from our COVID/NHS Heroes campaigns supported many smaller requests (see front page). This enabled us to help across three areas of need - Patient care, Staff welfare and COVID support (see chart 2).

1. Fundraising by source



2. Hospital Donations (ex. CT Scanner)

